

ROLLINS MEDIAVERSE

NEW SERIES CELEBRATES QTPOC SEXUALITY, RELATIONSHIPS, & THE ATLANTA LGBTQ SCENE

MARCH 1, 2021-ATLANTA, GA

IMMEDIATE PRESS RELEASE.

There's a new series in the gayborhood and it's unapologetically black and queer. Taste ATL: The Series is a colorful and comedic drama that brings to light and challenges LGBTQ relationship stereotypes to provide a new spectrum and healthy insight into the exploration of sexuality. The show is fun and elevating—yet hits close to home in so many ways.

Taste ATL may sound familiar to many Atlanta-Georgians because its an actual series of Nightlife events for Queer Womxn of Color (QWOC). Producer Lyshae Rollins pins Taste ATL as the leading influence for the series as she was introduced to the event by founders Marcella Campbell-Samuels and Toni Williams. Taste ATL left a mark on Rollins as one of her first and early experiences on the Atlanta gay scene as well as her social indoctrination into the QTPOC community.

Lyshae Rollins, CEO of Rollins Mediaverse, wrote and directed the series as a means to showcase the full spectrum and experiences of queer womxn of color.



NO MORE "TOKEN" QTPOC ROLES.

In an interview on **PlayOut NYC**, Rollins discussed the negative perception of gay social “circles” due to the ever-so-present token gays in television. Many of which are often portrayed in a stereotypical manner thereby perpetuating linear and harmful LGBTQ stereotypes.

The 2020 Where We Are on TV GLAAD report showed that Black characters accounted for merely 22% of television characters depending on the network. That number is even less considering QTPOC characters only. The same report has shown a stagnant percentage of Black television characters over the last few years with no steady increase. The lack of POC representation and opportunities in the entertainment industry leaves many stories and experiences untold and unseen in the most influential realm of social politics: the entertainment industry.

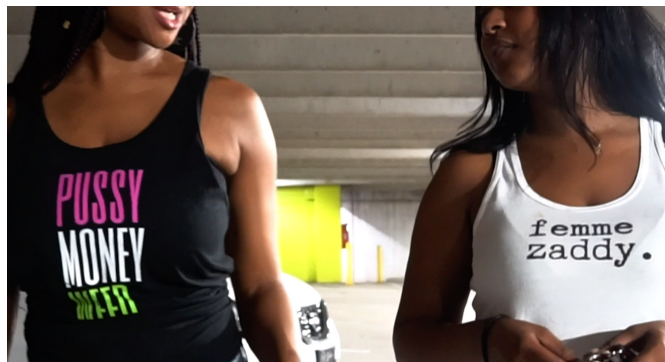
The 2020 Black Lives Matter and other protests have sparked Diversity and Inclusion efforts in the entertainment industry which prioritize investing in Black creators to tell their stories. Who better to tell these stories? POC creators themselves. (cont'd)

**"BLACK CHARACTERS ACCOUNTED FOR
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MAGICALLY MELANATED CAST+ CREW.

Taste ATL: The Series boasts the creative talents of an all POC Cast & Crew including producers Dominique Boyd and Brianca Williams who produced the series in collaboration with Rollins Mediaverse. Williams—who is currently an intern for Hillman Grad Productions—follows in the inspirational steps of her idol Lena Waithe the company's CEO.

The cast lineup includes Mya Yafai as Marliegh, Stephanie Kirnon as Jo, Christina Hughes as Tee, Summer Finley as Raine, Alex Aldrich as Erica, Keishia "REAL" Gordon as CJ and Anthony Erby as Martell. To add to the drip the music lineup will have viewers asking Siri "What song is this?" every time the scene changes. All featured music is from the Atlanta area LGBTQ music community and songs like "Guy Like Me" by trans artist Ron Shirley plus the trans-male duo Gemelo can be discovered on the Official Taste ATL: The Series Spotify playlist. New music and New proud, black, and queer personalities to vibe with? Taste ATL: The Series has you covered.

WOMXN'S HISTORY MONTH.

Your new LGBTQ womxn-centered and produced addiction comes just in time for Womxn's History Month giving viewers a "taste" of a QWOC show they didn't know they were missing out on. All month long Taste ATL: The Series will feature LGBTQ Womxn of color in TV History on Instagram, Twitter, and TikTok beginning with writer and director Lyshae Rollins herself.

You can watch Episode One: This is At-lanna now on @TasteATLTheSeries IGTV.

For more information on Taste ATL: The Series or to support Rollins Mediaverse visit RollinsMediaverse.com.

WRITER/DIRECTOR
LYSHAE ROLLINS

Taste ATL
the series